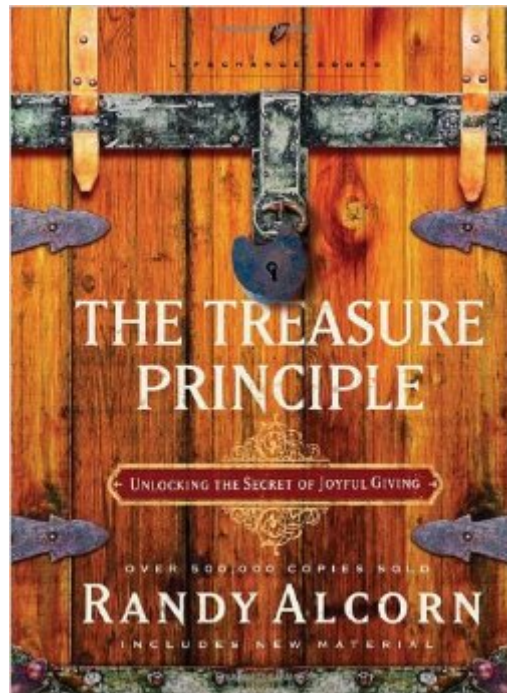


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The Treasure Principle: Unlocking The Secret Of Joyful Giving (LifeChange Books)



Synopsis

Flip-Flop Your Concept of Giving! Bestselling author Randy Alcorn introduced readers to a revolution in material freedom and radical generosity with the release of the original *The Treasure Principle* in 2001. Now the revision to the compact, perennial bestseller includes a provocative new concluding chapter depicting God asking a believer questions about his stewardship over material resources. Readers are moved from the realms of thoughtful Bible exposition into the highly personal arena of everyday life. Because when Jesus told His followers to "lay up for yourselves treasures in heaven," He intended that they discover an astounding secret: how joyful giving brings God maximum glory and His children maximum pleasure. Discover a joy more precious than gold! Priceless treasure is within your reach. And with it, liberating joy. In Randy Alcorn's *The Treasure Principle*, you'll unearth a radical teaching of Jesus—a secret wrapped up in giving. Once you discover this secret, life will never look the same. And you won't want it to!

"Supercharged with stunning, divine truth! Lightning struck over and over as I read it." -John Piper, Senior Pastor, Bethlehem Baptist Church, Minneapolis

"The *Treasure Principle* will change your life! This book is destined to become a classic." -Howard Dayton, Co-CEO, Crown Financial Ministries

"The Scripture passages and illustrations really ring true. Just what I needed!" -Hugh Maclellan, President, The Maclellan Foundation

"I enthusiastically endorse *The Treasure Principle*. I hope millions will read it." -Ronald W. Blue, Founder and CEO, Ronald Blue & Company

Story Behind the Book After years of writing and teaching on the theme "God owns everything," in 1990 Randy Alcorn was sued by an abortion clinic (for peaceful, nonviolent intervention for the unborn). Suddenly he had to resign as a pastor and was restricted to making minimum wage. Legally unable to own anything, Randy gave all his book royalties to missions work and need-meeting ministries. He and his family have experienced the reality of *The Treasure Principle*—that God really does own everything, takes care of us, and graciously puts assets into our hands that we might have the joy and privilege of investing in what will last for eternity.

Book Information

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Customer Reviews

This book is fantastic. It is concise, motivational, and profound. I read it the first time and thought it was great, and then went back and took notes for a second reading and thought it was even better. This would be a great book to study with a small group or just discussing as a book club with friends. Alcorn does a great job of using illustrations and stories to motivate believers to think "eternally" about every giving, saving and spending decision. This is the heart of true stewardship. The main principles of the book are important to memorize and carry them on our hearts: Principle #1- God owns everything. I am His money manager. Principle #2- My heart always goes where I put God's money. Principle #3- Heaven, not Earth, is my home. Principle #4- I should live for the line (eternity), not the dot (short life on earth). Principle #5- Giving is the only antidote for materialism. Principle #6- God prospers me not to raise my standard of living, but to raise my standard of giving. I highly recommend this great book. The only drawback in my opinion is his focus on tithing and using Malachi 3:8-10 as a verse to support his belief that tithing still applies. He makes compelling arguments for teaching tithing as a starting point (Christians give on average 2-3 percent of their income), but I believe the "Church" abuses this doctrine in most cases. The bigger message is stewardship. If believers understand that... the tithe is totally inapplicable. I agree with his heart on this issue, but disagree with his belief that the tithe should be taught. But that is a minor deal in the overall scheme of things. The book is a treasure that I will pass out to friends, family and re-read many times until these principles are lived out in my own life. Ashley Hodge, CFPSouthlake, TX

-- Who wants to know why their giving doesn't work?-- Why, when you give, is the joy not there?-- Why, when the pastor does a series on giving at the beginning of the year is there a feeling that the church is trying to get into your wallet?-- If we think about tithing, why is there endless debate on gross versus net?-- Why, if we are trying to make prosperity giving work, do we feel fear that if we give, God won't give back in a large enough measure? Dr. Alcorn deals with these questions and

more in the delightful little book. This is a book for those who really want to understand God's perspective on giving. It is not "give and I'll bless you back," though He does say that He loves cheerful givers. It is not about the amount or percentage that we give. It is not about when or where we give. It is about our hearts and giving. Are you willing to explore the thought, "Lay up for yourselves treasures in heaven, where moth and rust do not corrupt, nor thieves break through and steal"? The Treasure Principle drills down on this thought and other key verses that help the reader understand that God is concerned about what our focus and perspective are, not on how much money we give. He is concerned about where our hearts are--compared to where they should be--not where our pocketbook is. He is concerned about the treasures we are collecting--and where we are storing them. Armchair Interviews says: This little book packs a punch, and it is backed by Dr. Alcorn's own experience of seeing The Treasure Principle at work in his life and the lives of those involved with his ministry.

If you are passionate about making your life count for eternity, it is essential that you read "The Treasure Principle." This book will teach you how to eternally invest your financial resources. Contrary to the health, wealth, and prosperity movement, Alcorn will challenge and motivate you from the Bible to use your money for the advancement of God's kingdom. Since we can't take any of our financial resources with us once we die, Alcorn encourages us to "send our money ahead" for the pure joy that comes from giving and also so that we will experience great rewards in eternity. Because I'm a busy pastor and have much to read, I typically skim books but I couldn't do so with this book. Randy Alcorn is a life-changing writer who pierces my heart with his every word. When Alcorn writes, there are no singles; every sentence is a Home Run! This forces me to be an expectant reader and to discard my highlighter because everything should be highlighted. If you care about your eternal home, spend your money wisely and buy this book!

I got this book at a church. They were giving them away for free. I decided to read it, because I'm interested in giving and tithing. I have to be honest: I thought this was going to be another "Rich Christian" book, the kind that give you strategies for reducing debt, being a good steward, and investing responsibly in the stock market, giving a good portion of your profits to the local church. I was wrong. While there are some things about this book I don't agree with--at one point Alcorn says that financial stewardship is central to our spiritual lives (I'm paraphrasing)--the overall theme is actually pretty good. Almost two-thirds of the book is devoted to giving. But not just the usual give to your local church because you should type of giving. Alcorn calls Christians to give generously, until

it hurts. He even gives an example from his own life which was quite impressive. If you're looking for a book on giving, The Treasure Principle is a good place to start. It isn't a very deep work, but it is surprisingly refreshing in a world of "gimme, gimme" Christians.

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